

St. Gallen, June 7th 2018



European Project n° 677353

3rd IMAGE Dialogue Forum

INVITATION

Economics of Conservation

Economic trade-offs between gene bank and in-situ conservation?

Dear Sir /Madam,

We are pleased to invite you to the **3rd IMAGE Dialogue Forum**
in Zagreb, Croatia, Friday, 24th August 2018 10:00 – 18:00

The event will take place just before the European Regional Focal Point (ERFP) meeting. The address of the venue is:

Hotel Dubrovnik
Ljudevita Gaja 1, PP 246, 10000 Zagreb, Hrvatska
info@hotel-dubrovnik.hr;
<https://hotel-dubrovnik.hr>

IMAGE – Innovative Management of Animal Genetic Resources – is an H2020 project funded by the European Union, as a consortium of 28 partners, including SMEs, NGOs, universities and scientific institutions. The aim of IMAGE is to enhance the use of genetic collections and to upgrade animal gene bank management. The project sets out to achieve a better exploitation of DNA information and develop methodologies, biotechnologies and bioinformatics for rationalising animal genetic resources.

The **3rd IMAGE Dialogue Forum** will focus on **Economics of Conservation**. Economics affect all sectors of animal breeding: conservation breeders as well as breeding companies, science and governments.

- Input presentations will explain “**Economics of Gene Banks**” and “**Economic approaches of conservation**” with a special view on in-situ conservation.
- Discussions in groups will focus on questions like “Who pays for which kind of conservation?” and will be followed by a plenary presentation of the results.

- Networking and interdisciplinary talks will take place during a light lunch
- In the afternoon an excursion will make some aspects of conservation more visible. During the excursion, aspects of **ethics in conservation** will be discussed.

Expected End of the event will be at 6:00 pm

To prepare the meeting as properly as possible, you are asked to fill in the attached registration form. Please send it back to eleonore.charvolin-lemaire@inra.fr before **July 31st, 2018.**

We kindly ask you to book a room yourself, if necessary. There are some rooms reserved in the Hotel Dubrovnik (deadline for booking is 20th July), but there are also several other Hotels nearby.

We are looking forward to meeting you in Zagreb!

Sincerely Yours

The IMAGE Dialogue Forum Team



Waltraud Kugler



Eleonore Charvolin

